# *Voorburg Group*
# *Country Progress Report:  2007*

presented by

## Mark E. Wallace
## Chief, Service Sector Statistics Division
## U.S. Census Bureau
mark.e.wallace@census.gov
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# *Industries for which Progress Assessed: VG 2007*

Computer Programming Activities (ISIC 6201)

Information Technology Consultancy and Computer Facilities Management Activities (ISIC 6202)

Other Information Technology Service Activities (ISIC 6209)

Data Processing, Hosting and Related Services (ISIC 6311)

Web Portals (6312)

# *Industry Scorecard Country Summaries*

- Industry scorecard country summaries identify areas of strength and weakness, along with best opportunities for improvement.

- Industry scorecard country summaries are used to assess VG country progress in all areas and serve as part of the VG's concrete deliverables to the UNSC (along with the sector papers).

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# Summary of Progress
# Report Findings: VG 2007

- 18 countries reported progress of 23 countries attending

- Industry scorecard country summaries prepared for each of the five industries, showing the number of countries having:

**Number**

____ PPI details $\geq$ CPC
____ PPI details $\geq$ CPC soon
____ Turnover details $\geq$ CPC
____ Turnover details $\geq$ CPC soon
____ Industry-level prices calculated
____ Industry-level turnover collected

**Rating**

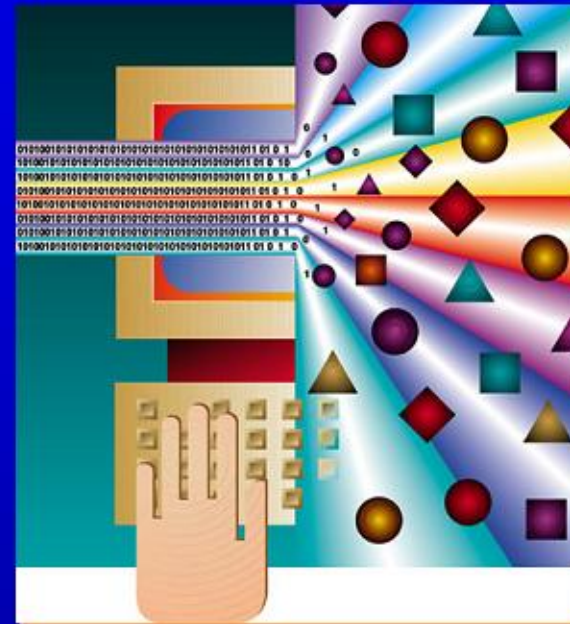1. ____ Detailed turnover and prices well aligned
2. ____ Detailed turnover and prices well aligned soon
3. ____ Industry-level turnover and prices aligned
4. ____ Industry-level turnover and prices aligned soon
5. ____ Other-no industry coverage for prices and/or turnover

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# *Computer Programming Activities (ISIC 6201)*

## Number of countries having:

Number

__1__    PPI details $\geq$ CPC

__0__    PPI details $\geq$ CPC soon

__4__    Turnover details $\geq$ CPC

__1__    Turnover details $\geq$ CPC soon

__8__    Industry-level prices calculated

__12__   Industry-level turnover collected

Ratings of:

1. __0__  Detailed turnover and prices well aligned
2. __0__  Detailed turnover and prices well aligned soon
3. __6__  Industry-level turnover and prices aligned
4. __3__  Industry-level turnover and prices aligned soon
5. __9__  Other-no industry coverage for prices and/or turnover

## Information Technology Consultancy and Computer Facilities Management Activities (ISIC 6202)

### Number of countries having:

Number

| | |
|---|---|
| 1 | PPI details $\geq$ CPC |
| 0 | PPI details $\geq$ CPC soon |
| 5 | Turnover details $\geq$ CPC |
| 2 | Turnover details $\geq$ CPC soon |
| 9 | Industry-level prices calculated |
| 13 | Industry-level turnover collected |



Ratings of:

1. 0 Detailed turnover and prices well aligned
2. 0 Detailed turnover and prices well aligned soon
3. 7 Industry-level turnover and prices aligned
4. 3 Industry-level turnover and prices aligned soon
5. 8 Other-no industry coverage for prices and/or turnover

# *Other Information Technology Services (ISIC 6209)*

## Number of countries having:

Number

 1       PPI details $\geq$ CPC

 0       PPI details $\geq$ CPC soon

 4       Turnover details $\geq$ CPC

 2       Turnover details $\geq$ CPC soon

 6       Industry-level prices calculated

 12     Industry-level turnover collected



Ratings of:

1.  0  Detailed turnover and prices well aligned

2.  0  Detailed turnover and prices well aligned soon

3.  5  Industry-level turnover and prices aligned

4.  2  Industry-level turnover and prices aligned soon

5. 11  Other-no industry coverage for prices and/or turnover

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# Data Processing, Hosting, and Related Services (ISIC 6311)

## Number of countries having:

Number

| | |
|---|---|
| 2 | PPI details ≥ CPC |
| 0 | PPI details ≥ CPC soon |
| 3 | Turnover details ≥ CPC |
| 2 | Turnover details ≥ CPC soon |
| 9 | Industry-level prices calculated |
| 13 | Industry-level turnover collected |

Ratings of:

1. 1 Detailed turnover and prices well aligned
2. 1 Detailed turnover and prices well aligned soon
3. 5 Industry-level turnover and prices aligned
4. 2 Industry-level turnover and prices aligned soon
5. 9 Other-no industry coverage for prices and/or turnover

# Web Portals (ISIC 6312)

## Number of countries having:

Number

| | |
|---|---|
| 0 | PPI details ≥ CPC |
| 0 | PPI details ≥ CPC soon |
| 2 | Turnover details ≥ CPC |
| 1 | Turnover details ≥ CPC soon |
| 5 | Industry-level prices calculated |
| 10 | Industry-level turnover collected |

Ratings of:

1. 0 Detailed turnover and prices well aligned
2. 0 Detailed turnover and prices well aligned soon
3. 4 Industry-level turnover and prices aligned
4. 1 Industry-level turnover and prices aligned soon
5. 13 Other-no industry coverage for prices and/or turnover

# Sum of Country Responses for All Five Industries

## Number of countries having:

**Number**

| | |
|---|---|
| 5 | PPI details $\geq$ CPC |
| 0 | PPI details $\geq$ CPC soon |
| 18 | Turnover details $\geq$ CPC |
| 8 | Turnover details $\geq$ CPC soon |
| 37 | Industry-level prices calculated |
| 60 | Industry-level turnover collected |

**Ratings of:**

1. 1 Detailed turnover and prices well aligned
2. 1 Detailed turnover and prices well aligned soon
3. 27 Industry-level turnover and prices aligned
4. 11 Industry-level turnover and prices aligned soon
5. 50 Other-no industry coverage for prices and/or turnover

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# The Road Ahead:
# So Many Industries, So Little Time

- Content Development Framework, Attachment A, Lists 150 service industries (as defined by ISIC Rev. 4)

- Scope has provisionally increased to include <u>Retail and Wholesale Trade</u> (41 industries) and <u>Repair of Goods and Installation of Machinery</u> (8 industries) = 49 additional industries

- These 199 industries (150 + 49) have been consolidated into 59 "Voorburg Groupings" that were sent out for comment in February

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# Assessment of Country Priorities

- A task force (Murphy, Barzyk, Wallace) collected country progress on the IT industries, proposed the 59 Voorburg Groupings, and surveyed the countries on their priorities for and agreement with the groupings

- Two questionnaires were to be completed by each country:
  - One questionnaire assessed Country Progress, the other solicited Country Priorities by ISIC Group (Voorburg Grouping)

- Country priorities were provided for the 59 "Voorburg Groupings" - including an indication of agreement with the groupings

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## *Assessment of Country Priorities*
## *(continued)*

- There was not unanimous agreement or disagreement with any of the 59 groupings

- There was a two-thirds majority agreement for all of the groupings

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# Voorburg Groupings for which Countries assigned a High Priority

|  | VG# | Priority |
|---|---|---|
| 1. Transportation and Warehousing | 2 | 76 |
| 2. Advertising and market research and public opinion polling | 32 | 57 |
| 3. Wired, wireless, satellite, and telecommunications services | 10, 11, 12 | 51 |
| 4. Retail and Wholesale trade | 59 | 37 |
| 5. Rental and leasing services | 36 | 36 |
| 6. Employment Services | 37 | 33 |
| 7. Investigation and security services | 39 | 28 |
| 8. IT Services | 13, 14, 15, 16 | 28 |
| 9. Cleaning and facilities support | 40 | 27 |
| 10. Architectural and engineering activities and related technical consultancy | 29 | 20 |
| 11. Legal activities | 26 | 19 |
| 12. Accounting, bookkeeping and auditing activities; tax consultancy | 27 | 18 |

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# Voorburg Groupings for which a General Discussion is Needed Before Assigning Future Work Plan

Transportation and warehousing

Wired, wireless, satellite, and telecommunications

Retail and wholesale trade

Rental and leasing services

Architectural and engineering activities and related
technical consultancy

# The Road Ahead:
## So Many Industries, So Little Time
## (There's Light at the End of the Tunnel)

- 199 ISIC industries @ 2 per year = 100 years

- 59 Voorburg Groupings further consolidated and prioritized into 12 top priorities

- 12 top industry/industry group @ 3 per year = 4 years

- 22 top industry/industry group @ 3 per year = 7+ years

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# *Looking Ahead to Friday Morning Session on Future Agenda*

- Discuss among ourselves the Voorburg Groupings in question

- Tuesday morning session on General Methodology Paper and/or Thursday afternoon session on the National Accounts may be good opportunities for incorporating some of this discussion

- VG Bureau will meet Thursday evening to determine next steps for presentation in Friday's session on Future Agenda - including industry/industry group priorities for future years

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